

VINYL TIMES MAGAZINE

AD AGREEMENT

Celebrating Music On Vinyl



ADs	1 ISSUE	2 ISSUES	4 ISSUES
FULL PAGE.....	1460.....	980.....	810
HALF PAGE.....	1120.....	820.....	640
1/4 PAGE.....	740.....	460.....	390
Record Store Guide.....			225
PREMIUM POSITION:			
INSIDE FRONT COVER OR....	1980.....	1560.....	1220
INSIDE BACK COVER			
OUTSIDE BACK COVER.....	2120.....	1810.....	1660

ADs SPECS	ADs SPECS
FULL PAGE	8.875" x 11.125"
1/2 PAGE (H)	8.375" x 5.6875"
1/2 PAGE (V)	4.3125" x 11.125"
1/4 PAGE	4.3125" x 5.6875"
Final Trim Size	8.125" x 10.875"

ISSUE SPACE RESERVATION ARTWORK DUE DISTRIBUTION DATE

2.1.....	March 10.....	March 20.....	April 1
2.2.....	June 10.....	June 20.....	July 1
2.3.....	Sept. 10.....	Sept. 20.....	Oct. 1
2.4.....	Dec. 5.....	Dec. 25.....	Jan. 4

COMPANY: _____ CONTACT: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

NOTES: _____

SALES ASSOC: _____ AD SIZE: _____ ISSUES: _____ AT _____ PER ISSUE

Ad Agreement: 2.1 2.2 2.3 2.4

This contract is an agreement to place advertising in Vinyl Times Magazine. By signing this agreement, the advertiser hereby agrees to the following terms:

The advertiser agrees that this contract cannot be terminated unless Vinyl Times Magazine is given written notice, at least 30 days prior to the space deadline. If a 2 or 4 month contract is terminated before the duration of the contract, the advertiser will be billed at the one time rate for all ads previously run. If ad materials are not turned in by deadline, we reserve the right to run a pick-up of the previous month's ad.

I have read and understand the terms of this agreement.

Authorized signature: _____ Date: _____

Print Name: _____

PAYMENT INFORMATION:

Credit Card #: _____ Exp.Date: _____ CVC: _____ Billing Zip: _____

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