

# VINYL TIMES MAGAZINE

# AD AGREEMENT

Celebrating Music On Vinyl



ADs	1 ISSUE	2 ISSUES	4 ISSUES
FULL PAGE.....	1460.....	980.....	810
HALF PAGE.....	1120.....	820.....	640
1/4 PAGE.....	740.....	460.....	390
Record Store Guide.....			225
<b>PREMIUM POSITION:</b>			
INSIDE FRONT COVER OR.....	1980.....	1560.....	1220
INSIDE BACK COVER			
OUTSIDE BACK COVER.....	2120.....	1810.....	1660

ADs SPECS	ADs SPECS
FULL PAGE	8.375" x 11.125"
1/2 PAGE (H)	8.375" x 5.6875"
1/2 PAGE (V)	4.3125" x 11.125"
1/4 PAGE	4.3125" x 5.6875"
Final Trim Size	8.125" x 10.875"

ISSUE	SPACE RESERVATION	ARTWORK DUE	DISTRIBUTION DATE
3.1.....	April 10.....	April 20.....	May 1
3.2.....	July 10.....	July 20.....	Aug. 1
3.3.....	Oct. 10.....	Oct. 20.....	Nov. 1
3.4.....	Jan. 10.....	Jan. 20.....	Feb. 1

COMPANY: \_\_\_\_\_ CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

NOTES: \_\_\_\_\_

SALES ASSOC: \_\_\_\_\_ AD SIZE: \_\_\_\_\_ ISSUES: \_\_\_\_\_ AT \_\_\_\_\_ PER ISSUE

**Ad Agreement:**  3.1  3.2  3.3  3.4

**This contract is an agreement to place advertising in Vinyl Times Magazine. By signing this agreement, the advertiser hereby agrees to the following terms:**

*The advertiser agrees that this contract cannot be terminated unless Vinyl Times Magazine is given written notice, at least 30 days prior to the space deadline. If a 2 or 4 month contract is terminated before the duration of the contract, the advertiser will be billed at the one time rate for all ads previously run. If ad materials are not turned in by deadline, we reserve the right to run a pick-up of the previous month's ad.*

**I have read and understand the terms of this agreement.**

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**PAYMENT INFORMATION:**

Credit Card #: \_\_\_\_\_ Exp.Date: \_\_\_\_\_ CVC: \_\_\_\_\_ Billing Zip: \_\_\_\_\_